



## **County of Santa Cruz Board of Supervisors**

### **Agenda Item Submittal**

**From:** Parks, Open Space & Cultural Services

(831) 454-7901

**Subject:** Approve Design Contract for North Coast Facilities and Management Plan

**Meeting Date:** April 12, 2022

### **Recommended Action(s):**

- 1) Approve the agreement with PlaceWorks in the amount of \$192,256, which includes a \$17,478 contingency amount, to prepare the North Coast Facilities and Management Plan; and
- 2) Authorize the Parks Director to sign the agreement and related documents and approve change orders up to the amount of \$17,478 for unanticipated design services.

### **Executive Summary**

Parks, Open Space and Cultural Services (Parks) is seeking approval of a contract with PlaceWorks for consultant services to develop the North Coast Facilities and Management Plan (NCFMP).

### **Background**

On May 18, 2021, the Board of Supervisors (Board) directed Parks staff to apply for a State Coastal Conservancy (Conservancy) grant to prepare the NCFMP.

On September 23, 2021, the Conservancy Board of Directors approved the award of a \$100,000 planning grant to Parks for the development of the NCFMP. California State Parks (State Parks) also contributed \$100,000 to the planning effort.

On December 7, 2021, the Board adopted a resolution approving receipt of grant funds from the Conservancy and State Parks for development of the NCFMP.

On January 11, 2022, the Board authorized the Request for Proposals (RFP) to develop the NCFMP. The Board also directed Parks to return with a contract for consideration and approval. On the same day, the General Services Department released RFP #21P3-005 for the development of the NCFMP.

### **Analysis**

In response to the RFP, two proposals were submitted from PlaceWorks and Design Workshop. The RFP selection committee, consisting of representatives from the Conservancy, State Parks, Santa Cruz County Regional Transportation Commission, the County's Third Supervisorial District, and County Parks, ranked the proposal from PlaceWorks as having the best availability to meet the needs and qualifications as

described in the RFP, and the scope and final fee of the contract has been negotiated as included in the attached contract.

Approval of the contract with PlaceWorks for assistance with the development of the NCFMP is the next step in this planning project. The project will involve working with the community, stakeholders and advisors through community outreach and stakeholder meetings to 1) consolidate all existing North Coast management plans; 2) facilitate meetings with stakeholders and the North Coast Multi-Agency Working Group to identify and prioritize needs; 3) establish roles, policies, and guidelines for long-term management; and 4) consolidate capital improvement plans of each agency into a regional management plan.

The project is in accordance with Parks Strategic Plan Objectives 1.1 (Parks Facilities), 1.3 (Accessibility), 2.5 (Partnerships), and 4.1 (Resource Management Partnerships).

**Financial Impact**

Sufficient funding, in the amount of \$192,256, is available and appropriated in the Parks Operating Budget (GL Key 494000, Object 62376, JL Key RG4008) for the contract for preparation of the NCFMP. Funding includes \$100,000 in grant funds from the State Coastal Conservancy and the remainder from California State Parks.

**Strategic Plan Element(s)**

- 1.A (Comprehensive Health & Safety: Health Equity)
- 4.A (Sustainable Environment: Outdoor Experience)
- 4.B (Sustainable Environment: Natural Resources)

**Submitted by:**

Jeff Gaffney, Director of Parks, Open Spaces & Cultural Services

**Recommended by:**

Carlos J. Palacios, County Administrative Officer

**Attachments:**

- a ADM29
- b ICA - 22C4548 PlaceWorks Signed